

☎ 27.04.1999

GEORGE WILLMENT

SHOWREEL

CRYSTAL PALACE, LONDON

07710654007

GEORGEPWILLMENT@GMAIL.COM

I'm a Video Editor and Motion Designer with over 5 years of experience in high-end sports and product advertising, which has allowed me to create motion content across platforms from TVC through to social media campaigns.

Raised in the countryside and having spent my working career in London, my creative ambitions embrace fresh perspectives and exploring new stories.

Brands I've worked with include: **HEAD Racket** and **Winter Sports, Boots, Love Island, No7, MoonPig, Glow up Ireland** and **UK Black Pride**.

WORK EXPERIENCE



HEAD SPORTS | VIDEO EDITOR AND MOTION DESIGNER
MAY 2022 - PRESENT

In-house Video Editor and Motion Designer responsible for the majority of TVC, social content and motion design needs, working across all HEAD divisions including Racquet sports, Winter sports and sportswear.

Close collaboration with art directors and fellow editors was required to develop and fulfil briefs such as the releases of highly anticipated Racquets and Skis. Furthermore, concepting and storyboarding videos was a fundamental role, helping develop viral edits for social platforms.



WE ARE CARVE | CONTENT CREATOR
SEP 2020 - JUL 2022

Video editor and content creator for the agency, working across clients including Boots, Love Island, No7, MoonPig, Glow up Ireland and UK Black Pride. Edits included briefs with tight deadlines which would primarily sit on social platforms as well as higher budget TVC slots.

Notably, working with Boots and Love Island to help drive social engagement during the 2021 and 2022 summer series, editing content whilst episodes were live for instant audience engagement.



FREELANCE | DIGITAL CREATIVE
2019 - 2020

Self-employed straight out of university, working on a number projects for local companies across a variety of digital disciplines. For example editing training videos for the Retail Group during the pandemic and coding / maintaining the website for Proud to Care Surrey.



UNIVERSITY OF LEEDS | VIDEO EDITOR
2017 - 2018

Edited short educational videos with university lecturers to be used on **Open university** platforms.

EDUCATION

UNIVERSITY OF LEEDS | BA DIGITAL MEDIA
FIRST CLASS HONOURS
2017 - 2020

LINGFIELD COLLEGE |
A - Levels / Media Studies (**A***) , Biology (**B**), Business Studies (**B**)
iGCSE / 8 GCSEs including English (**B**) and Math's (**A***).
2010 - 2017

SKILLS

PREMIERE PRO • AFTER EFFECTS • PHOTOSHOP • ILLUSTRATOR
DAVINCI RESOLVE • ADVENTR INTREACTIVE VIDEO SOFTWARE
BLACKMAGIC POCKET CINEMA 4K • HTML • CSS • JAVASCRIPT
WORDPRESS • BASIC PHP

MORE ABOUT ME

I'M IN A BAND | I'M A THIRD OF THE BAND **BARN**, ON VOCALS AND PLAYING GUITAR.
CHECK US OUT ON SPOTIFY!

FAVOURITE FILM | HOT FUZZ

OTHER INTERESTS | SUMMER IN ENGLAND • OLD SCHOOL ROCK N ROLL • RUNNING

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REFERENCES AVAILABLE ON REQUEST.

